



Technology Services

1050 Main Street Roseville, CA 95678
Phone (916) 771-1645 Fax (916) 771-1650

Laura Assem, Executive Director of Technology

Vendor Statement of Compliance Data Privacy and Protection

This agreement is entered into between the Roseville City School District ("LEA" or "District") and Hercules Achievement, LLC dba Varsity Yearbook ("Service Provider") on 10/17/2024 ("Effective Date").

WHEREAS, the LEA and the Service Provider entered into an agreement for Educational Technology services;

WHEREAS, the LEA is a California public entity subject to all state and federal laws governing education, including but not limited to California Assembly Bill 1584 ("AB 1584"), the California Education Code, the Children's Online Privacy and Protection Act ("COPPA"), and the Family Educational Rights and Privacy Act ("FERPA");

WHEREAS, AB 1584 requires, in part, that any agreement entered into, renewed or amended after January 1, 2015, between a local education agency and a third-party service provider must include certain terms;

NOW, THEREFORE, the Parties agree as follows:

Section I: General - All Data

- PASSWORD SECURITY.** All passwords are considered secure. Vendors may not disseminate any passwords unless specifically directed by Educational or Technology Services management. Vendors will not provide information concerning Admin accounts (ROOT Admin, container Admin, local NT administrator or Domain administrator) or their equivalent to any persons. District personnel ONLY will disseminate this information. Vendors will never create "back door" or "generic" user accounts on any systems unless specifically directed to do so by LEA management.

Agree: Yes No

- SYSTEM SECURITY.** Unauthorized access to or modification of District systems including file servers, routers, switches, NDS and Internet services is prohibited. Any attempt to bypass or subvert any District security system, both hardware, and software is prohibited.

Agree: Yes No

- PRIVACY.** The vendor will adhere to all provisions of the Federal Family Educational Rights and Privacy Act (FERPA, 20 U.S.C. 123g), California Education Code and district policies regarding the protection and confidentiality of data. At all times, the vendor will consider all data collected in the course of their duties to be protected and confidential. Release of this data can only be authorized by Technology & Information Services management and state and federal law.

Agree: Yes No



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Section I: General - All Data (Continued)

4. **REUSE:** Vendors shall not copy, duplicate, sell, repackage or use for demonstration purposes any Roseville City School District data without the prior, written consent of Educational or Technology Services management.
 Agree: Yes No

5. **TRANSPORT:** Vendor must provide a secure channel (S/FTP, HTTPS, SSH, VPN, etc) for the District to "push" data to the vendor and to extract data as required. Vendors will not have direct access to District systems and will not "pull" data at any time.
 Agree: Yes No

6. **EXTERNAL SECURITY:** Vendor must attach to this document reasonable evidence that their system is secure from external hacking and attacks. Devices such as firewalls and technologies such as NAT are the minimum requirements. Active IDS or similar technology is preferred.
 Agree: Yes No

7. **INTERNAL SECURITY:** Vendors must attach to this document reasonable evidence that their system is secure from internal hacking and attacks. Describe the interactions vendor personal (or their representatives) will have directly with District data. How is uploaded data from the District handled and processed? Who has access to this data? What happens to the data after the upload is complete? What security safeguards are in place to protected unauthorized access to District data? How are backup performed and who has access to and custody of the backup media? How long are backup maintained; what happens to the District data once the backup is "expired"? If any data is printed, what happens to these hard copy records?
 Agree: Yes No

8. **DISTRICT ACCESS:** Vendor must provide a secure means (see Item 5 above) for the District to extract ALL data from the vendor system. This can either be an online extraction tool or a vendor-provided extract as needed by the District (not to exceed quarterly). Describe the means and format of the data (delimited, Excel, MDB, SQL Dump).
 Agree: Yes No

9. **TERMINATION:** Upon termination of this agreement as provided herein, the vendor will permanently delete all customer data from their system as allowed by state and federal law. Vendor may be required to certify the destruction of LEA data within 90 days of contract termination.
 Agree: Yes No



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Section II: AB1584 Compliance - Student Information Only

1. Vendor agrees that the Roseville City School District retains ownership and control of all student data.
Agree: Yes No
2. Vendor must attach to this document a description of how student-created content can be exported and/or transferred to a personal account.
Agree: Yes No
3. Vendor is prohibited from allowing third-parties access to student information beyond those purposes defined in the contract.
Agree: Yes No
4. Vendor must attach to this document a description of how parents, legal guardians and students can review and correct their personally identifiable information.
Agree: Yes No
5. Vendor will attach to this document evidence how student data is kept secure and confidential.
Agree: Yes No
6. Vendor will attach to this document a description of procedures for notifying affected parents, legal guardians or eligible students when there is an unauthorized disclosure of student records.
Agree: Yes No
7. Vendor certifies that student records will not be retained or available to a third party once the contract has expired or is canceled (See Page 2, Item 9).
Agree: Yes No
8. Vendor will attach to this document a description of how they and any third party affiliates comply with FERPA.
Agree: Yes No
9. Vendor and its agents or third parties are prohibited from using personally identifiable information from student records to target advertising to students
Agree: Yes No



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Section III: SB 1177 SOPIPA Compliance - Student Information Only

1. Vendors cannot target advertising on their website or any other website using information acquired from students.

Agree: Yes No

2. Vendors cannot create a profile for a student except for school purposes as defined in the executed contract.

Agree: Yes No

3. Vendors cannot sell student information.

Agree: Yes No

4. Vendors cannot disclose student information unless for legal, regulatory, judicial, safety or operational improvement reasons.

Agree: Yes No

5. Vendors must attach to this document evidence of how student information is protected through reasonable security procedures and practices.

Agree: Yes No

6. Vendors must delete district-controlled student information when requested by the District.

Agree: Yes No

7. Vendors must disclose student information when required by law, for legitimate research purposes and for school purposes to educational agencies.

Agree: Yes No

As an authorized representative of my organization, I accept the conditions listed in this document.

John Cox

Print Name

Signed by:

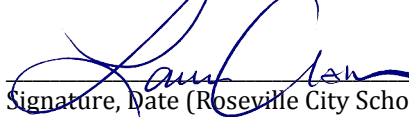

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10/17/2024

Signature, Date

Laura Assem

Print Name (Roseville City School District)

 10/22/2024
Signature, Date (Roseville City School District)



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EXHIBITS

Section 1.6: External Security

Provided services leverage security groups and network ACLs to control inbound and outbound traffic, limiting access to only necessary resources. Access permissions are configured to restrict unauthorized access. Services are configured to protect against DDOS attacks. Services are actively monitored to detect suspicious behavior and alert appropriate personnel as necessary.

Section 1.7: Internal Security

Provided services leverage security groups and network ACLs to control inbound and outbound traffic, limiting access to only necessary resources. Access permissions are configured to restrict unauthorized access. Services are configured to protect against DDOS attacks. Services are actively monitored to detect suspicious behavior and alert appropriate personnel as necessary.

Section II.2: Exporting of Student-Created Content

Provided services do not include exporting capabilities as that is not required functionality for these services.

Section II.4: Review and Correcting Personally Identifiable Information (PII)

In the event data related to provided services needs reviewed and/or corrected, requests should follow instructions provided in the Varsity Brands posted privacy policy here:
<https://www.varsitybrands.com/privacy-policy/>



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Section II.5: Securing Student Data

Our security program follows a risk-based approach which adopts controls and security best practices from the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) 27001 standard (ISO/IEC 27001 and 27002).

Section II.6: Disclosure Notification

Impacted entities will be notified in accordance with any applicable regulatory or contractual requirements.

Section II.8: Family Educational Rights and Privacy Act (FERPA) Compliance

Yes, all data collected is defined as directory data. A school or district may disclose appropriately designated directory information without written consent, unless parents or guardians have opted out in writing. Data shared by the school meets "Directory Information" as defined by FERPA.

Section III.5: How Student Data is Protected:

Our security program follows a risk-based approach which adopts controls and security best practices from the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) 27001 standard (ISO/IEC 27001 and 27002).



SYSTEM REQUIREMENTS

YOUR GUIDE TO USING eDESIGN

Below are the system requirements for the 2024-2025 school year.

OPERATING SYSTEM

eDesign is compatible with the following operating systems.

- Windows - two most recent versions
- macOS - two most recent versions
- ChromeOS - two most recent versions

BROWSER COMPATIBILITY

Google Chrome - two most recent versions

NETWORK REQUIREMENTS

Using eDesign and related Varsity Yearbook tools requires the following network settings.

- Safelist these domains:
 - *.varsity.com
 - *.myvarsityyearbook.com
 - *.hjeshare.com
 - *.hjedesign.com
 - *.canva.com
 - *.cloudflareinsights.com
 - *.gstatic.com
 - *.sentry.io
- Minimum bandwidth of 5 Mbps up and down for basic functionality.
- Recommended upload bandwidth of at least 20 Mbps when uploading PSPI files or very large images.

RECOMMENDED HARDWARE MINIMUMS

- 8 GB of RAM
- Screen resolution: 1200 x 800

RECOMMENDED SETTINGS

- Empty Temporary Internet Files folder when browser is closed.
- Modify or disable “Pop-up Blocker” for domains listed above.